



# ONLINE FUNDRAISING FAQ



## GENERAL

### **Q: What is a Team RWB fundraising event?**

**A:** Each year, Team RWB hosts a handful of national events to help fund our mission of building the leading health and wellness community for veterans! People who register for one of these events not only participate in an epic national event, but also automatically receives a Fundraising Center set up upon registration, Team RWB information and much more. It's easy to register just go to [www.teamrwb.org](http://www.teamrwb.org) and click on the "Fundraise" under "Ways to Give."

### **Q: When can I create a fundraiser?**

**A:** You can create a fundraiser any time of the year - pick a day, a week, a month...whatever works best for you. Just visit [teamrwb.org](http://teamrwb.org) and click on **Ways to Give** to learn more.

### **Q: Who do I contact if I have questions?**

**A:** If you have questions about creating a fundraiser you can reach us at [donate@teamrwb.org](mailto:donate@teamrwb.org).

### **Q: Is Team RWB a nonprofit organization?**

**A:** Team Red, White & Blue is a public charity exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code.

## REGISTRATION

### **Q: How do I register?**

**A:** Visit [www.teamrwb.org](http://www.teamrwb.org) and find the event you're participating in. Fundraising pages are automatically setup when you register for national Team RWB events, secure a fundraising marathon bib or participate in the Old Glory Relay.

### **Q: Is there a registration fee?**

**A:** There is no registration fee to setup a fundraiser, however most of our national events have registration fees associated with them (Old Glory Relay, Marathon Bibs, WOD for Warriors). These registration fees include Team RWB swag and are the first step in setting up your Fundraising Center.



## DONATIONS

**Q: How will the funds raised through my fundraising project be used?**

**A:** Team Red, White & Blue is extremely proud of the financial stewardship we offer for the donations our supporters give. We fuel our programs to enrich the lives of America's veterans with your support.

**Q: Will I receive a tax receipt for my donation?**

**A:** Yes, you will receive a receipt for all donations greater than \$10. These receipts are sent to the email you provide when you donate.

**Q: Is my donation tax-deductible?**

**A:** Contributions to Team RWB may be tax-deductible to the fullest extent permissible by law. Please consult your tax advisor regarding the deductibility of your gift.

**Q: If a business donates items (like food or auction items) for my fundraising project, can I get a tax receipt for that donation?**

**A:** Team RWB can only accept in-kind donations pursuant to a written agreement between you and Team RWB.

**Q: What do I do with the donations I collect from my fundraiser?**

**A:** First, ensure that all checks are made out to "Team RWB" and **reference your Name**. If you want these donations reflected on the fundraising thermometer on your fundraising webpage, please email [donate@teamrwb.org](mailto:donate@teamrwb.org).

**Please do not send cash** - convert any cash donations to a check or money order. Then, mail the donations to Team Red White & Blue Inc, P. O. Box 744947, Atlanta, GA 30381-4947. **Be sure to mark your donations for the event you are registered for and include your Name on all checks.**

A donation reply form can also be downloaded from the fundraising tools website.



**Q: When are the donations due?**

**A:** We encourage you to send in donations as soon as they are collected. All event Fundraising Centers associated with events will be closed 30 days after the event with donations after that point not counting toward event prizes.

**Q: How do I know if Team RWB has received mailed donations?**

**A:** Team RWB sends gift acknowledgements/tax receipts to the name/address as it appears on the donation check or money order. Donors should receive these acknowledgements through the mail 4 to 6 weeks after the check has been deposited.

**Q: How should checks be made out?**

**A:** Please make checks payable to “Team RWB” and include your name on all checks. Checks should be accompanied by a completed Donation Reply Form ([available for download here](#)) and mailed to: Team Red White & Blue Inc, P. O. Box 744947, Atlanta, GA 30381-4947

**Q: How do I keep track of the individual donations I’ve received for my fundraiser?**

**A:** We strongly recommend that all fundraisers keep records of the individual donations they receive. All online donations can be viewed in your Fundraising Center when logged in.

**Q: Can my gift be matched?**

**A:** Many companies offer matching gift programs for charitable donations, and each matching gift program is different. Ask your HR department if your company has a matching gift program, then ask if Team RWB is eligible for your company’s program. If both answers are yes, then your HR department should be able to provide you with the necessary forms and instructions.

**Q: Do I need a W-9 form, 501(c)(3) form or additional paperwork to complete my donation?**

**A:** If you need additional information in order to make a donation to Team RWB please email us at [donate@teamrwb.org](mailto:donate@teamrwb.org).



**Q: How do I update my online fundraising thermometer to reflect current donations?**

**A:** Online credit or debit card donations through your fundraising page are automatically reflected on your fundraising thermometer. However, you must email us at [donate@teamrwb.org](mailto:donate@teamrwb.org) to manually enter cash or check donations to be reflected on the thermometer.

## MATERIALS & MERCHANDISE

**Q: May we create and sell our own fundraising project items?**

**A:** Registered fundraisers may NOT create or sell items with the Team RWB logo. For more information please email us at [donate@teamrwb.org](mailto:donate@teamrwb.org).

**Q: Can I use the Team RWB logo on my event materials?**

**A:** Registered fundraising project participants **may NOT** use the Team RWB logo on event materials other than those provided to you by Team RWB, which may not be altered or modified in any way. For more information please email us at [donate@teamrwb.org](mailto:donate@teamrwb.org).

