



Shootout for Soldiers Program Manager

Reporting to the Deputy Director, the Shootout for Soldiers (SFS) Program Manager is primarily responsible for hands-on oversight of multi-event operations, registration, and touring. This is a cross-functional position that will work hand-in-hand with Team RWB's marketing, sponsorships, and merchandising teams. This position will also work collaboratively with volunteers in each of the local markets, and aim to expand the presence of Team RWB and Shootout for Soldiers in each region. The Program Manager has a touch point to all elements of the business, ensuring a high-level, high-quality event from registration through participation. This role is critical in expanding Team RWB's fundraising efforts, and contributes to growing regional and national awareness of the organization..

Duties

Responsible for the operation of all aspects of Shootout for Soldiers to include:

- Develop a festival-like atmosphere at each event
- Oversee all onsite event activation, including elements such as food, music, raffle and entertainment
- Manage communication and logistics with local event organizers
- Oversee event staffing, such as trainers, referees, photographers, security and more
- Develop and manage a budget tied to each event and the national tour
- Coordinate with local officials on permits and insurance needs, particularly as it relates to a 24-hour event
- Assist on travel logistics related to the event
- Fulfill onsite sponsorship deliverables; work in tandem with the digital team for media-related assets
- Manage relationships with local non-profit partners
- Work in tandem with the marketing team to generate registration for local events
- Cultivate strategic endemic partnerships
- Create a nationwide pipeline of volunteers
- Develop relationships with key lacrosse influencers
- Create and maintain a donor and sponsor pipeline for major gifts
- Other duties as assigned by the Deputy Director

A fully qualified candidate shall possess the following attributes:

- Passion for service to country and the veteran population
- Gritty, determined, able to handle adversity in pursuit of large goals
- Experience in the events industry, particularly for tour based operations
- Willingness to travel, especially over the summer
- Experience in working with volunteers
- Excellent written and verbal communication skills
- Bachelor's degree (minimum requirement)

This is a telework position which can be located anywhere in the United States. Event-related travel will be required. This is a 1099 contractor position.

Compensation is competitive among nonprofits and commensurate with skills/experience. For additional information about Team RWB, please visit www.teamrwb.org

To apply for this position, please [submit your application here](#).